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REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

Form FA-11

REGISTRATION No. 1032

AMENDMENT

TO SUPPLEMENTAL REGISTRATION [] EXEMPTION [X] STATEMENT
(Indicate which)

NUMBER 1032 FILED January 13, 1964.

Pursuant to the Foreign Agents
Registration Act of 1938 as Amended

Name of registrant (or agent) AUSTRALIAN NATIONAL TRAVEL ASSOCIATION

Name of foreign principal AUSTRALIAN NATIONAL TRAVEL ASSOCIATION

The answers to the items of the above-mentioned statement listed below are hereby amended to read as follows:

(Insert proper item numbers)

Item No. 10(c)

The payment of \$92,800 to Cunningham and Walsh, Inc., represents expenditure on our advertising campaign for 1963/64. We have maintained such advertising programs over recent years; the amount spent on these programs varies from year to year, according to the availability of funds for this purpose. Cunningham and Walsh, Inc. acts as our advertising agency and is responsible for carrying into effect the advertising campaign approved by our headquarters in Australia.

There is no formal contractual arrangement with the Agency, which looks after our account on the usual basis and collects its commission arising from the placement of advertising.

The \$9,386 paid to the Pacific Area Travel Association arises from an annual assessment by that Association, covering its member countries and others ~~who are~~ interested in the promotion of travel to the Pacific area. The funds are used for a co-operative advertising program. Since the funds paid to the Pacific Area Travel Association vary each year according to the assessment, we have no formal agreement on the subject but accept the responsibility to meet the assessment as it is made.

Expenditures totalling \$36,345 cover payments for a variety of items and services connected with our promotional activities. Broadly, they cover the following categories:

- (1) Printing and preparation of promotional material: Ardlee Service, Inc., New York \$22,119; Cunningham and Walsh, Inc., San Francisco \$5,275.
- (2) Preparation of photographs and other publicity material: Various \$767.
- (3) Hotel charges (catering, etc.) for travel seminars: Various \$5,046.
- (4) Miscellaneous charges: Henry Milo, New York (radio programs) \$950; Various \$2,198.

Item No. 11(a)

John W. Holmes is listed under Item 9(a) - employees who have filed short form registration statement.

The four interviews which he gave were associated with our Destination South Pacific program.

The other persons listed, namely John Houser, Marian Gough, Ewen Gillies and Henry Milo, have no relationship with this organization, and merely discussed Australian travel for the recorded sessions we arranged.

Item No. _____

Item No. _____

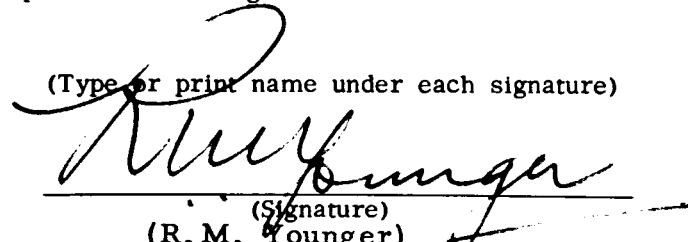
(If additional items are to be amended, insert additional pages as needed)

Exhibits.--The following additional or amended exhibits are attached hereto as a part of this amendment (list exhibits attached) Nil

NOTE.--The amendment will not be accepted for filing unless both copies are signed and sworn to as required below.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment to the supplemental statement mentioned above and the attached exhibits, that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of information contained in any Exhibit A filed herewith insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)


(Signature)
(R. M. Younger)
Manager, North America

(If the agent is a partnership, corporation, association, or other combination of individuals, this amendment shall be signed and sworn to